



FOREWORD

by Dr. Jaykumar V, Department Chairperson, BBA-HEM

It gives me immense pleasure to present “Vox” the quarterly newsletter of the BBA-HEM Department, PES University, in a new and contemporary format. Vox is the brainchild and the collective effort of the young and exuberant students of the Department with active support from the faculty members, especially the editorial team.

Newsletters are an integral part of the Academic rigor of any Undergraduate management programmes. The primary objective of the newsletter provides the ideal platform to reflect and project students thought process, the faculties academic progress and to highlight extracurricular and extension activities of the department.

I am sure avid and discerning readers, will enjoy our first offering and support us to develop the newsletter as we partner to take this forward.

Happy Reading!!!!

HERE'S WHAT'S NEW:

From the Editors desk

Events update

An Artist's impression

Freshly brewed content



FROM THE EDITOR'S DESK

by Prof. Shaheer Farooq, BBA-HEM

It has always been the Endeavour of the Faculty and the Students of BBA-HEM to showcase the department by way of a whole gamut of activities ranging from organizing food festivals, intradepartmental events, inter-collegiate competitions to name a few. The absence of the print media ensured the events did not get the publicity they deserved. With this avowed objective in mind it was decided to float a newsletter, Vox highlighting the wide range of activities. The Newsletter gave the students the ideal platform to showcase their literary prowess and to bring their creativity to the fore. It also gave the students ample opportunities to explore uncharted territories of the fourth estate. The response from the Students and my Academic brethren were phenomenal. Constructive suggestions are solicited.

Before signing off I would like to acknowledge the unstinted support of the Chancellor, Dr. M.R. Doreswamy who has been the indefatigable spirit behind every activity.

The Pro-Chancellor, Prof. D. Jawahar has been the quintessential go-to person in any situation. He has been the driving force behind all the initiatives at the Department.

The Vice-Chancellor Dr. K.N. B Murthy has always provided meaningful inputs owing to his invaluable experience in academics. The Faculty and Students are greatly indebted to the illustrious persona mentioned above.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Orientation For First Semester Students

The Department of BBA-HEM welcomed the fresh batch of students (2017-20) into the world of Hospitality. The Session commenced with a Bridge Programme between 31st of July to 5th of August, 2017 for the students in association with a professional Soft Skill Training Organization.

Sessions on Leadership, team building, communication and public speaking was imparted to prepare them to be ready for the course.

The highlight of the Bridge Program was the familiarization visit to 5-star Hotel to acclimatize students and expose them to the nitty-gritty of the Industry. The students visited Shangri La, Taj West End and The Ritz-Carlton, the best luxury properties in the city.

During the visit the students were taken on a round of the entire Hotel during the course of which all the salient operational aspects were explained to the students in a rudimentary manner. This completely simplified the understanding process and the information was gobbled up by the students who took to the hotels the way a fish takes to water.

The visit concluded with a buffet lunch especially arranged for the students by the hotel. Overall the entire Bridge programme set the benchmark to prepare the students for the rigorous academic semester.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Expert Talk on Career Opportunities & Skill Enhancement Hotel Accommodation

The Department of BBA-HEM in partnership with Professional Housekeeper Association, one of India's premier Housekeeping Organization conducted a session for the first and the final year students on "Career Opportunities and Skill Enhancement Hotel Accommodation"

Two Expert talks were shared. The first one by Mrs. Vinita Choudhary, Director, Housekeeping, The PARK HOTEL, on the Career Opportunities in Housekeeping Operations. Mrs. Vinita spoke at length about the whole gamut of avenues available for Hospitality Professionals desirous of building a career path in Housekeeping Operations. She played some interesting videos to buttress and to drive home her point with gusto.

The next session was by Mrs. Jayshree Nagaraj, Founder of the Professional Housekeepers Association, who shared with students on the changing landscape of the Accommodation Industry in addition to the challenges and opportunities in this field.

The session was well appreciated by the participants.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Seminar on Preparing for Future

A seminar was organized for the first and fifth-semester students titled “Preparing for Future” to enlighten students about the future prospects in the Hospitality and events sector.

The event commenced with a Welcome address by Dr. Vijay Kumar, Dean, and Faculty of Management Studies and delivered a lecture on embracing technology for future growth.

Dr. Jaykumar, Chairperson, BBA-HEM addressed the students and gave them a broad overview of the career engagement initiatives to be for the holistic development of the students.

The troika of Mrs. Sunita, Mrs. Smitha, and Mr. Nandakumar spoke about their areas of expertise. Prof.Nandakumar detailed opportunities in the patisserie sector, Prof.Sunita highlighted the importance of Emotional quotient in students, and Prof.Smita conducted a mini mind mapping exercise for self-assessment. I am sure this went a long way in aiding the students’ thought process vis a vis their career choices.

The icing on the cake was the talk by Mr. Lemeul Herbert (Ex-associate Vice-President, Park Hotels), the guest of honor for the seminar, on attitude and perseverance being a much-required component for professional growth.

Mr.Lalit, an alumnus of the department (2002batch graduand), and one of the invited expert delved in length on retail and online career opportunities for students to explore.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Barbeque session by Weber

The Department of Hotel Management conducted a Demo cum workshop of Bespoke Barbeque concepts as a part of its EWD initiative.

A team of professionals from Weber was on campus on the 29th August 2017. They wanted to showcase their unique range of products. A gas grill and a Pizza oven were the highlights of the event which was held under the auspices of Department of Hotel and Event Management. To drive home the utility value of the grill, dishes like Roast Chicken, Chicken Shaslik, and Pizzas with varied toppings were showcased to the assemblage comprising of students of BBA-HEM, faculty members and people working in various capacities at the PES Campus.

It was a phenomenal experience for the students who were exposed to new vistas. They capitalized on the rich experience and technical acumen of the resource persons. They had interactive hands on sessions with the professional chefs from Weber.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Le Cordon Bleu Seminar

Le Cordon Bleu, one of the world leading Organisations in Hospitality and Culinary Education conducted a seminar on “A Career in Hospitality Management and Culinary Arts” for the 5 and 1 sem students.

The Session was curated by Mr. Ben Mayne, from Le Cordon Bleu, Australia.

The Seminar highlighted academic and career opportunities in Australia and Asia-Pacific region for the students who want a global exposure in the Hospitality domain.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Teacher's Day Celebration

The Department of BBA-HEM celebrated “Teachers Day” by organizing “NAMAN”, for professors of various Department in the University.

The professors showcased their Cooking skills by churning out delectable recipes, some traditional and some with a modern twist.

The celebration was also a good opportunity for all professors to develop camaraderie and fellowship.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Onam Celebrations

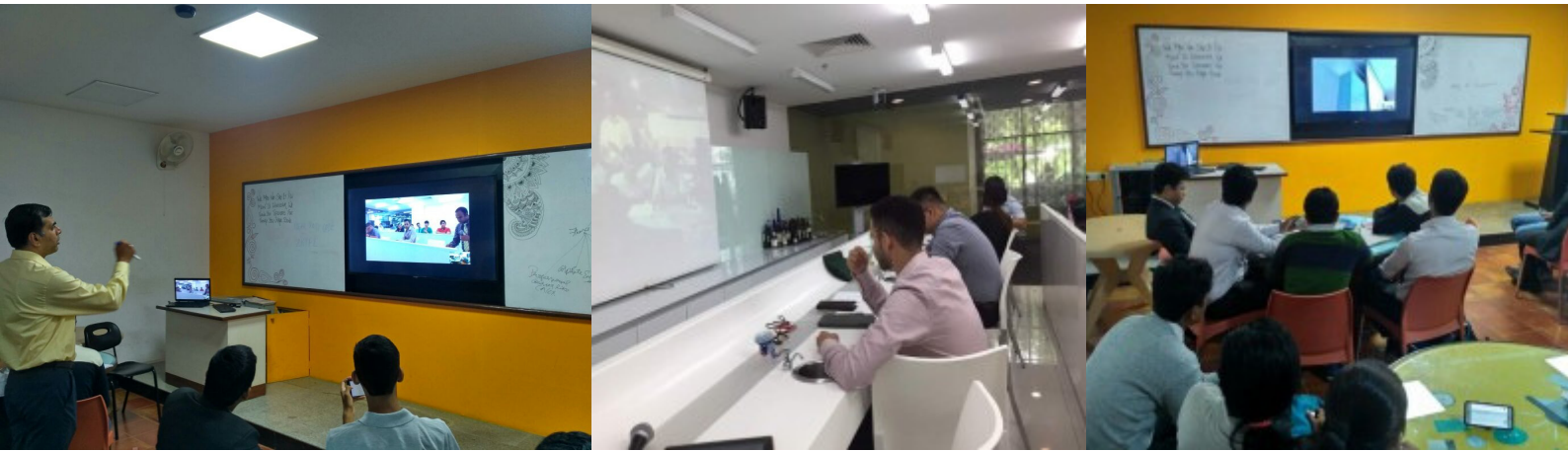
The Department of Hotel Management Celebrated "Onam" on a grand scale on the 6th of September, 2017.

Professors and students enjoyed a sumptuous traditional meal which was served as per traditions.

The students, as well as faculty, were dressed in their respective traditional attire because clothing in India varies on the basis of ethnicity, climate, geography, culture and ... Indian values completely, which is probably why it has survived to this day

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Global Classroom Session with Taylor's University

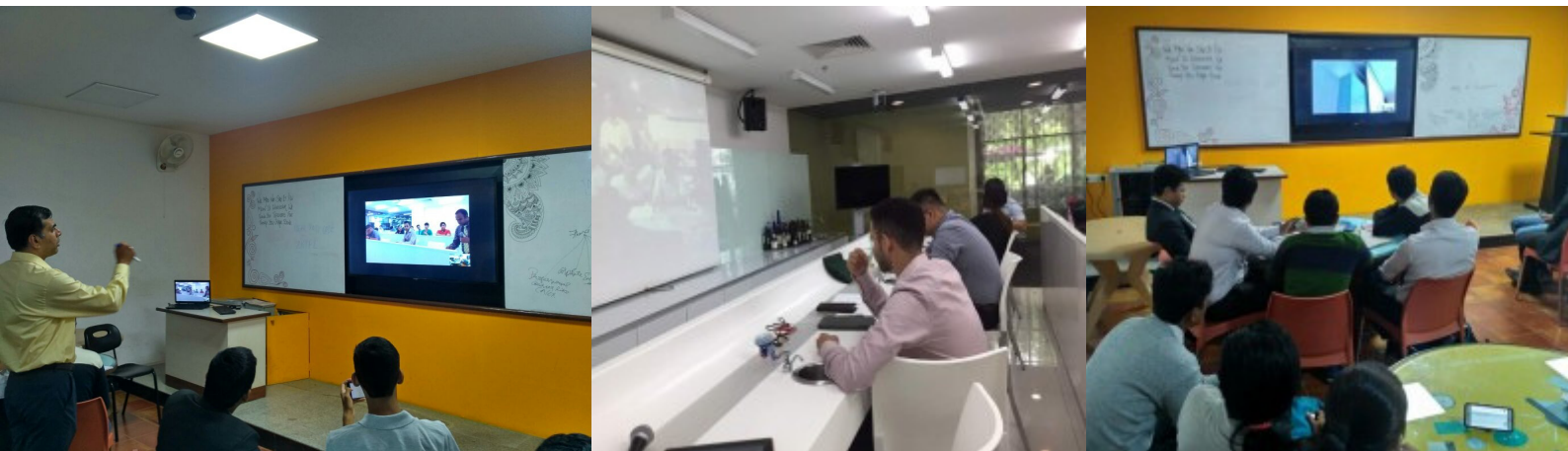
Students connect with people every day via social media, gaming, and YouTube. Why not tap these connectivity tools for your classroom. Globalizing your classroom is beneficial because it allows you access to experts, raises multicultural awareness, provides opportunities for cooperative learning which is why the Department of BBA-HEM conducted a global classroom session on Wednesday, 13 of September 2017 with our partner, Taylor's University, Malaysia.

It was curated by Dr.Kandappan, Professor from Taylor's University. The session was well received by students of both the Universities.

Thanks for the support

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Chef Club Inaugurated

Chef Club marks a new avenue for the students of BBA HEM program who want to take their culinary career and pursuits to the next level.

Chief Guest, Chef Kashi Vishwanath, Radisson Blu unveiled the logo of the club.

It is a place for the students to interact with other co-students with the same culinary interests as well as professional chefs to improve, develop and gain knowledge about culinary arts

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Launch of Professional Housekeepers Associations YUVA South Chapter

A one-day Symposium on the Accommodation Landscape in Modern Hoteliering

The students were taught what it takes to be in the housekeeping department by conducting Seminars, lectures, and other interactive sessions were held

A new platform and a bridge for exchange of information from experienced professionals to budding housekeepers were created.

Mr. Amaan Kidwai -General Manager, ITC Gardenia was invited as the chief guest of the event.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Signing of MOU between PES University and Accor group of hotels

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VOX

 PES UNIVERSITY

November 2017,
Volume 2

Updates, events, and more
from the department of BBA-HEM

AN ARTIST'S IMPRESSION

by Apeksha Rai, First year BBA-HEM

